

Operational and Industrial Impacts of the Tactical Wheeled Vehicle Strategy

Sponsorship Opportunities

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Gain exposure and stay ahead of your competition! Taking advantage of sponsorship opportunities is a great way to increase your visibility and promote your product or service.

Opening Reception

\$12,500 Exclusive

Benefits

- · Two (2) complimentary conference registrations
- · Three-minute welcome introduction at reception
- · One (1) complimentary tabletop display
- · Sponsor logo and link on event website
- Sponsor logo included in mobile app
- Sponsor logo on promotional signage at reception
- · Sponsor logo included in eBlast prior to event
- · Podium recognition by NDIA during general session
- · Reserved general session seating
- Sponsor logo included on social media platforms (LinkedIn, Twitter, Facebook)
- Sponsor logo on cocktail napkins at the reception (to be provided by NDIA)
- Sponsor giveaway distributed at opening reception (to be provided by sponsor: e.g. logo-branded cocktail glasses)*

Networking Reception

\$12,500 Exclusive

Benefits

- Two (2) complimentary conference registrations
- Three-minute remarks from the sponsor at the end of general session, before breaking for the Networking Reception
- One (1) complimentary tabletop display
- · Sponsor logo and link on event website
- · Sponsor logo included in mobile app
- · Sponsor logo on promotional signage at reception
- Sponsor logo included in eBlast prior to event
- · Podium recognition by NDIA during general session
- Reserved general session seating
- Sponsor logo included on social media platforms (LinkedIn, Twitter, Facebook)
- Sponsor logo on cocktail napkins at the reception (to be provided by NDIA)
- Sponsor giveaway distributed at networking reception (to be provided by sponsor: e.g. logo-branded cocktail glasses)*

^{*}Sponsor is responsible for the production and timely delivery of optional giveaway

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Registration

\$9,500 Exclusive

Benefits

- Two (2) complimentary conference registrations
- One (1) complimentary tabletop display
- Sponsor logo and link on event website
- Sponsor logo included in mobile app
- Sponsor logo on promotional signage at registration
- Sponsor logo included in eBlast prior to event
- Podium recognition by NDIA during general session
- · Sponsor logo included on social media platforms (LinkedIn, Twitter, Facebook)
- · Sponsor logo on "Thank You to Our Sponsor" banner on registration site
- Sponsor banner with logo on registration confirmation e-mail sent to all attendees
- Sponsor logo on lanyards to be distributed at Registration*

Lunch

\$7,500 Exclusive

Benefits

- Two (2) complimentary conference registrations
- One (1) complimentary tabletop display
- · Sponsor logo and link on event website
- Sponsor logo included in mobile app
- Sponsor logo on promotional signage at event
- · Sponsor logo included in eBlast prior to event
- Podium recognition by NDIA during general session
- Sponsor literature or promotional item to be made available to attendees during Lunch (sponsor to provide item with NDIA approval)

Mobile App

\$7,000 Exclusive

Benefits

- One (1) complimentary conference registration
- Sponsor logo included on mobile app splash page
- · Sponsor graphics on mobile app rotating banner ad
- Sponsor description and URL included within conference program or mobile app
- · Sponsor logo included everywhere the app is mentioned
- · Sponsor logo and URL on event website
- Sponsor logo on promotional signage at event
- · Sponsor logo in eBlast prior to event

^{*}Sponsor is responsible for the production and timely delivery of the lanyards; otherwise, they can be provided by NDIA at an additional cost.

Breakfast

\$6,000

Limited to Two Companies

Benefits

- · One (1) complimentary conference registration
- · Sponsor logo and link on event website
- Sponsor logo in conference program or mobile app
- · Sponsor logo on promotional signage at event
- · Sponsor logo included in eBlast prior to event
- Coffee sleeves with sponsor logo (one color) distributed from coffee stations (provided by NDIA)

Networking Break

\$4,500

Limited to Three Companies

Benefits

- · One (1) complimentary conference registration
- · Sponsor logo and link on event website
- · Sponsor logo in conference program or mobile app
- · Sponsor logo on promotional signage at event
- · Sponsor logo included in eBlast prior to event
- · Sponsor logo on cocktail napkins at the networking break (to be provided by NDIA)

Supporting

\$3,000

Limited to Five Companies

Benefits

- · One (1) complimentary conference registration
- · Sponsor logo and link on event website
- · Sponsor logo in conference program or mobile app
- · Sponsor logo on promotional signage at event
- · Sponsor logo included in eBlast prior to event

Tech-10 Add-On

\$3,500

Limited to Three Companies

*Must be a participating sponsor
or tabletop displayer

Benefits

- A 10-minute presentation opportunity scheduled in the official conference agenda
- Content developed by the sponsor/tabletop displayer
- This is an opportunity to spotlight your company and highlight new technology or services
- Basic AV will be provided podium, podium microphone, wireless lavalier microphone, screen and projector
- · Presentation time will be provided on a first come, first served basis
- Presentation slide decks are allowed but must be received in advance and include NDIA branding

Sponsorship Contact

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