



39TH ANNUAL NATIONAL

# LOGISTICS FORUM

Innovating Defense Logistics: From the Industrial Base to the Front Lines

**Sponsorship Opportunities**

# 39<sup>th</sup> Annual National Logistics Forum

## Sponsorship Opportunities

**NDIA**

**Gain exposure and stay ahead of your competition! Taking advantage of sponsorship opportunities is a great way to increase your visibility and promote your product or service.**

### **Premier**

**\$15,000 Exclusive**

#### **Benefits**

- Four complimentary registrations
- Sponsor logo and link on event website
- Sponsor logo included in digital conference program
- Sponsor logo on promotional signage at event
- Recognition of sponsor logo on presentation slide in general session
- Sponsor logo included in one eBlast prior to event
- Podium recognition by NDIA during opening general session
- A 30-second promotional video shown as part of NDIA welcome introduction
- Notepads and pens with sponsor logo distributed for opening general session
- Discounted rate on tabletop display

### **Elite**

**\$10,000 Exclusive**

Limited to Three sponsors

#### **Benefits**

- Three complimentary registrations
- Sponsor logo and link on event website
- Sponsor logo included in digital conference program
- Sponsor logo on promotional signage at event
- Recognition of sponsor logo on presentation slide in general session
- Sponsor logo included in one eBlast prior to event
- Podium recognition by NDIA during opening general session
- Discounted rate on tabletop display

### **Registration & Lanyard**

**\$8,000 Exclusive**

#### **Benefits**

- Two complimentary registrations
- Sponsor logo and link on event website
- Sponsor logo included in digital conference program
- Recognition of sponsor logo on presentation slide in general session
- Sponsor logo on promotional signage at onsite Registration check-in
- Sponsor logo included in one eBlast prior to event
- Sponsor logo on "Thank You to Our Sponsor" banner on registration webpage
- Sponsor banner with logo on registration confirmation (e-mail) receipt sent to all attendees
- Lanyards with sponsor logo, co-branded with NDIA, distributed at registration check-in (NDIA to provide)
- Discounted rate on tabletop display

## Networking Reception

**\$6,000 Exclusive**

available to **ONE** sponsor;  
Tuesday evening

### Benefits

- One complimentary registration
- Sponsor logo and link on event website
- Sponsor logo included in digital conference program
- Sponsor logo on promotional signage during Networking Reception
- Recognition of sponsor logo on presentation slide in general session
- Sponsor logo included in one eBlast prior to event
- Sponsor logo on napkins to be distributed during reception
- Sponsor logo on table tent signs to be placed on reception tables
- Podium recognition by NDIA during closing remarks on day of reception

## Networking Lunch

**\$5,500 Exclusive**

available to **TWO** sponsors;  
Tuesday or Wednesday

### Benefits

- One complimentary registration
- Sponsor logo and link on event website
- Sponsor logo included in digital conference program
- Recognition of sponsor logo on presentation slide in general session
- Sponsor logo included in one eBlast prior to event
- Sponsor logo on promotional signage during selected day's luncheon
- Sponsor logo on napkins to be distributed during selected day's luncheon (NDIA to provide napkins)

## Contributing Sponsor

**\$2,000 Each**

available  
to **THREE** sponsors

### Benefits

- Sponsor logo and link on event website
- Sponsor logo included in digital conference program
- Recognition of sponsor logo on presentation slide in general session
- Sponsor logo on promotional signage at event
- Sponsor logo included in one eBlast prior to event

## SPONSORSHIP CONTACT

**Kimberly Williams, CMP**

Director, Meetings

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