



NDIA



MANUFACTURING
DIVISION MEETING

**Sponsorship &
Advertising Opportunities**

May 1 – 2, 2024 | [NDIA.org](https://www.ndia.org)

SPONSORSHIP OPPORTUNITIES

PREMIER SPONSOR (INCLUDES RECEPTION)

\$SOLD

Overall Benefits:

- Sponsor logo hyperlinked on Manufacturing Division Meeting website
- Sponsor logo with company description (150 words) included in conference program.
- Sponsor logo included in one (1) eBlast prior to event
- Verbal Recognition during Opening Remarks
- Sponsor logo on promotional signage at event and reception
- One (1) complimentary full conference registration
- Sponsor logo on cocktail napkins distributed onsite during reception

**Sponsor is responsible for the production and timely delivery of napkins.*

ELITE SPONSOR

\$SOLD

Overall Benefits:

- Sponsor logo hyperlinked on Manufacturing Division Meeting website
- Sponsor logo with company description (100 words) included in conference program.
- Sponsor logo included in one (1) eBlast prior to event
- Verbal Recognition during Opening Remarks
- Sponsor logo on promotional signage at event including during conference lunch

SUPPORTING SPONSOR

\$750

Overall Benefits:

- Sponsor logo hyperlinked on Manufacturing Division Meeting website
- Sponsor logo with company description (50 words) included in conference program
- Sponsor logo included in one (1) eBlast prior to event
- Verbal Recognition during Opening Remarks
- Sponsor logo on promotional signage at event including during conference breakfasts

SPONSORSHIP CONTACT

Erin Peters

Meeting Manager

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ADVERTISING OPPORTUNITIES

CONFERENCE PROGRAM

Secure exclusive digital advertising space in our online conference program to reach this event’s highly targeted audience, extend your reach among key clients and prospective customers, and ultimately boost your revenue. With a variety of options, there is sure to be an advertising package that best aligns with you, your budget, and your marketing goals.

Full-Page	\$1,000	Limited to two (2)
1/2-Page Horizontal	\$750	Limited to two (2)
1/4-Page Horizontal	\$500	Limited to four (4)

Advertising specifications can be found [here](#).

NATIONAL DEFENSE MAGAZINE

Advertise in NDIA’s award-winning *National Defense Magazine* and further maximize your brand’s exposure among defense and national security professionals. In addition to its 58,227 BPA-audited (June 2020 statement) subscribers, *National Defense* is reaching more readers than ever before now that it’s available at hundreds of Barnes & Noble and Books-A-Million locations across the country—which means that the advertisements in each issue are reaching more potential customers than ever before.

Advertise in *National Defense* and reach a distinct target audience composed of the decision-makers and thought leaders from within the defense marketplace. From the broad industry perspective down to your niche market, *National Defense* positions your business for success.

Learn more about available advertising opportunities and rates in our media kit at NationalDefenseMagazine.org/Media-Kit

ADVERTISING CONTACTS

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