

# 27<sup>TH</sup> ANNUAL SYSTEMS & MISSION ENGINEERING CONFERENCE

NDIA

October 28 – 31, 2024 | Norfolk, VA | [NDIA.org/SME](https://ndia.org/SME)

## Tabletops & Sponsorships Available

The NDIA Systems Engineering Division, in collaboration with the NDIA Test & Evaluation Division and the NDIA Integrated Program Management Division, presents the 27th Annual Systems and Mission Engineering Conference. This premier gathering unites minds from across industry, government, and academia to explore groundbreaking strategies for advancing defense acquisition and system performance. The Conference will be held at the Hilton Norfolk-The Main in Norfolk, Virginia on October 27 – 31, 2024.

### Who Should Tabletop and Sponsor?

You would be a great fit to host a tabletop and sponsor if your company is a defense and/or commercial contractor, an education institution, or a government agency that works within any of the following areas:

**Cyber | Safety and Environmental Engineering | Systems Engineering | Engineering Workforce | System Engineering & Integration | Mission Assurance | Multi-Domain Test & Analysis | Infrastructure Development | Mission Operations | Logistics Engineering | Supply Chain Analytics | Product Engineering | Cyber Systems Development | Simulation Software | Artificial Intelligence | Machine Learning | Deep Learning**

### Why Should Your Company Tabletop and Sponsor?

This conference brings together defense community members from industry, government, and academia to highlight ways to improve defense acquisition and system performance and provides an interactive forum for Program Managers, Systems Engineers, Chief Scientists, Specialty Engineers, and Managers. Network with and present to members of your community and others and expand awareness for your brand and mission.

### Sponsor Package Highlight:

#### Tuesday Reception Sponsor \$11,000 Exclusive

- Four (4) complimentary registrations
- Company logo and link on event website
- Company logo with company description (200 words) included in the conference mobile app
- Company logo on promotional signage at the event and the Tuesday Networking Reception
- Company logo on table tent signs to be placed on reception tables
- Option for sponsor to provide promotional item to be displayed on reception tables
- Verbal recognition by NDIA during the opening general session

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*We got great leads and boosted our brand awareness tremendously. My whole team said they wanted to do it again next year!*

**Allison Freedman**, Product Marketing Manager  
Corporate and Portfolio Marketing

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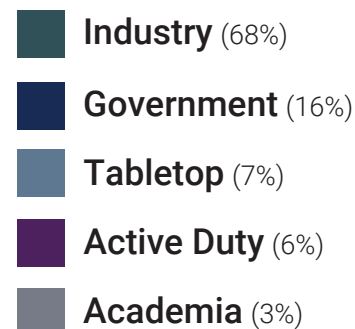
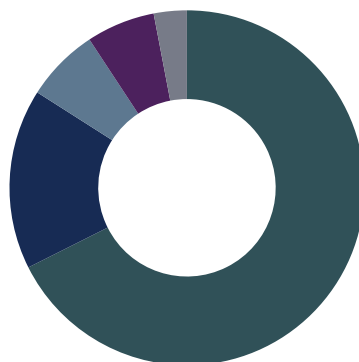
Don't miss this opportunity! To learn more, visit [NDIA.org/SME](https://ndia.org/SME)

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## Who Will Attend?

The 27th Annual Systems & Mission Engineering Conference anticipates attendees will range from industry representatives to senior government officials and leaders from elite academic institutions. This conference is intended to provide a venue for industry to voice concerns and share developments with the necessary government representatives and vice versa to allow the community as a whole to be better postured for the future of Systems & Mission Engineering capabilities.



## Session Topics:

Enabling Agile Throughout the Lifecycle |  
Mission Engineering | System of Systems |  
Architecture | Modular Open Systems Approach  
(MOSA) | Model Based Systems Engineering (MBSE) |  
Artificial Intelligence (AI) | Test & Evaluation | Digital  
Engineering and Environments | Physics-Based  
Modeling & Simulation | Digital Twin |  
System Security Engineering (SSE) | Specialty  
Engineering (Safety and Environmental Engineering  
(SEE)) | Human Systems Engineering (HSE) |  
Program Management

## Tabletops and Sponsorships are Selling Quickly. Secure Yours Today!

**Allison Hitchner Carpenter**  
Senior Director, Exhibits & Sponsorships  
ahcarpenter@NDIA.org | (703) 247-2573

To view the other benefits and all the  
sponsorship opportunities visit:

[NDIA.org/SME/Tabletops](https://www.ndia.org/SME/Tabletops)

[NDIA.org/SME/Sponsorships](https://www.ndia.org/SME/Sponsorships)

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