

**NDIA**

AT THE HEART  
OF THE MISSION

MARINE CORP

NAVY

AIR FORCE

ARMY

SPACE FORCE

COAST GUARD

2022

# JADC2: ALL DOMAIN WARFARE SYMPOSIUM

Creating and Expanding Decision Pathways

Sponsorship &  
Advertising Opportunities

Washington DC | July 11 – 13 | [NDIA.org/JADC2](https://www.ndia.org/JADC2)

# SPONSORSHIP OPPORTUNITIES

Invest in the opportunity and receive customized exposure to top leaders in the JADC2: All Domain Warfare field by becoming a sponsor at this year's symposium! Remember, all sponsorships are customizable. Let us know your ideas!

## PREMIER SPONSOR

**\$12,000 EXCLUSIVE**

Overall Benefits:

**(Includes Grand Reception)**

- Sponsor logo hyperlinked on 2022 JADC2 symposium website
- Sponsor logo with company description (100 words) included in symposium program
- One (1) full page color sponsor advertisement included in event program
- Sponsor logo included in one (1) eBlast prior to event
- Verbal recognition during Opening Remarks
- Company name or logo recognition in walk-in slides during unclassified General Session
- Sponsor logo on promotional signage and at event during Opening Reception
- Five (5) complimentary full symposium registrations
- Company logo on cocktail napkins distributed onsite during Opening Reception

\*Sponsor is responsible for the production and timely delivery of napkins.

## ELITE SPONSOR

**\$10,000 EXCLUSIVE**

Overall Benefits:

**(Includes Opening Reception)**

- Sponsor logo hyperlinked on 2022 JADC2 symposium website
- Sponsor logo with company description (100 words) included in symposium program
- One (1) horizontal half page (1/2 page) color sponsor advertisement included in event program
- Sponsor logo included in one (1) eBlast prior to event
- Company name or logo recognition in walk-in slides during unclassified General Session
- Sponsor logo on promotional signage at event during Opening Reception
- Three (3) complimentary full symposium registrations
- Company logo on cocktail napkins distributed onsite during Opening Reception\*

\*Sponsor is responsible for the production and timely delivery of napkins.

## REGISTRATION SPONSOR

**\$9,000 EXCLUSIVE**

Overall Benefits:

- Sponsor logo hyperlinked on 2022 JADC2 symposium website
- Sponsor logo on confirmation e-mail set to all registrants
- Sponsor logo with "Thank you to Our Sponsor" banner on JADC2 symposium registration webpage
- Sponsor logo with company description (100 words) included in symposium program
- One (1) horizontal quarter page (1/4 page) color sponsor advertisement included in event program
- Sponsor logo included in one (1) eBlast prior to event
- Verbal recognition during Opening Remarks
- Company name or logo recognition in walk-in slides during unclassified General Session
- Sponsor logo on promotional signage during Registration
- Two (2) complimentary full symposium registrations
- Company logo on lanyards distributed onsite during Registration\*

\*Sponsor is responsible for the production and timely delivery of lanyards..

## NETWORKING LUNCH SPONSOR

**\$7,000 EACH OR \$12,000 FOR TWO**

Overall Benefits:

Limited to Two

- Sponsor logo hyperlinked on 2022 JADC2 symposium website
- Sponsor logo with company description (100 words) included in symposium program
- Sponsor logo included in one (1) eBlast prior to event
- Company name or logo recognition in walk-in slides during unclassified General Session
- Sponsor logo on promotional signage at event during Lunch(s)
- Two (2) complimentary full symposium registrations
- Company logo on cocktail napkins distributed onsite during Opening Reception\*

\*Sponsor is responsible for the production and timely delivery of napkins.

## NETWORKING BREAK SPONSOR

**\$5,000 PER OR \$8,500 FOR TWO**

Overall Benefits:

Limited to Four

- Sponsor logo hyperlinked on 2022 JADC2 symposium website
- Sponsor logo with company description (100 words) included in symposium program
- Sponsor logo included in one (1) eBlast prior to event
- Company name or logo recognition in walk-in slides during unclassified General Session
- Sponsor logo on promotional signage at event and during selected break
- Two (2) complimentary full symposium registrations
- Company logo on cocktail napkins distributed onsite during Selected Networking Break\*

\*Sponsor is responsible for the production and timely delivery of napkins.

## AMBASSADOR SPONSOR

**\$4,000**

Overall Benefits:

Limited to Two

- Sponsor logo hyperlinked on 2022 JADC2 symposium website
- Sponsor logo with company description (100 words) included in symposium program
- Sponsor logo included in one (1) eBlast prior to event
- Company name or logo recognition in walk-in slides during unclassified General Session
- Sponsor logo on promotional signage at event and during selected break
- One (1) complimentary full symposium registration
- Sponsor may select one option:
- SHUTTLE BUS: Company's logo included on shuttle bus signage
- SECURED DEVICE & MOBILE SECURITY: Company's logo included on event signage at mobile device holding area (either table or locker area)

## SMALL BUSINESS SPONSOR

**\$2,000**

Overall Benefits:

- Sponsor logo hyperlinked on 2022 JADC2 symposium website
- Sponsor logo included in one (1) eBlast prior to event
- Company name or logo recognition in walk-in slides during unclassified General Session
- One (1) horizontal quarter page (1/4 page) color sponsor advertisement included in event program
- One (1) complimentary full symposium registration

## SPONSORSHIP CONTACT:

**Tanya Soe**

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(703) 247-2540

# ADVERTISING OPPORTUNITIES

## SYMPOSIUM PROGRAM

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### Don't miss out on an opportunity to secure exclusive digital advertising space in our 2022 JADC2: All Domain Warfare Symposium Program!

Gain company exposure by advertising in our symposium programs. With an ad in one of our symposium guides, you will be reaching a highly targeted audience of fellow attendees while maximizing your organization's presence.

Full Page	Vertical	\$1,000   Limited to two (2)
1/2 Page	Horizontal	\$750   Limited to two (2)
1/4 Page	Horizontal	\$500   Limited to four (4)

## NATIONAL DEFENSE MAGAZINE

Advertise in National Defense Magazine and increase your organization's exposure at this event. By advertising with NDIA, you will reach a monthly readership of 41,196 BPA-audited (June 2021 statement) individuals, which includes many of the top decision-makers within both government and industry.

For further information regarding available advertising opportunities and rates, please see our media kit at [NationalDefenseMagazine.org/media-kit](https://NationalDefenseMagazine.org/media-kit)

## ADVERTISING CONTACTS

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