



National Conference **Sponsorship Opportunities**

The National Conference: WID's Premier Networking and Professional Development Event

- Held annually, WID's National Conference regularly hosts between 400 and 500 attendees from across government, industry, and academia
- Previous National Conference Keynote Speakers include: the Hon. Heather Wilson, Secretary of the Air Force; General Lori Robinson, USNORTHCOM Commander; Admiral John Richardson, Chief of Naval Operations; Dr. Mark Esper, Secretary of the Army; General David Berger, Commandant of the Marine Corps; the Honorable Gina Ortiz-Jones, Undersecretary of the Air Force
- Panel topics range from career advice to cybersecurity to challenges and concerns of young professionals working in national security
- Workshop topics include resume development, negotiation, crisis management, and networking

Sponsor our Flagship Event

- Identify and recruit talent and support professional development at WID's flagship event
- Enhance your company's reputation at WID's most important, impactful, widely-attended event
- Support WID's programming to help women, including your employees, achieve their professional goals
- Network with women working in defense and those seeking to work in defense

Strategic Partner Benefits Key

- Gold Package
- Bronze Package #1
- Silver Package #1
- Silver Package #2

National Conference

	Title Sponsorship (2) \$25,000	Service to the Flag Named Sponsorship (2) \$12,500	Networking Named Sponsorship (1) \$12,500	Registration Named Sponsorship (1) \$12,500	Breakfast Named Sponsorship (1) \$12,500	Panel (2) \$12,500	Workshop (5) \$10,000	WiFi (1) \$10,000	Industry Expo (1) \$10,000	Liberty \$5,000	Independence \$2,500
Strategic Sponsor Benefits	■	■	■	■	■		■	■	■	■	■
Introduce 1 (One) Keynote Speaker	✓										
Photo with 1 (One) Keynote Speaker	✓										
Sponsor of Professional Headshots for Attendees	✓										
Sponsor's Co-Branded Item Provided by WID to Be Given to Attendees	✓										
On-Stage Branding	✓										
Introduce Awardee/Panel/Workshop/Reception		✓	✓	✓		✓	✓				
Complimentary Event Registrations	14	10	10	10	10	10	8	8	8	4	2
Special Registration Rate for Additional Attendees	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Photo with Service to the Flag Awardees	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Reserved Table(s) at Service to the Flag Luncheon	✓	✓	✓	✓	✓	✓	✓	✓	✓		
Access to Resumes from National Conference Attendees	✓	✓	✓	✓	✓	✓	✓	✓	✓		
Logo-Branded Table Tents			✓ (During Reception)		✓ (During Breakfast)			✓ (On Main Room Tables)			
Hyperlinked Logo on WID ND Registration Page; Hyperlinked Logo on Registration Email; Signage at Registration Desk & Co-Branded Lanyard				✓							
1 (One) x Feature Ad in National Conference Program	1 Page	1 Page	1 Page	1 Page	1 Page	1 Page	1 Page	1 Page	1 Page	1/2 Page	1/4 Page
Company Description in Event Program	150-word	150-word	150-word	150-word	150-word	150-word	100-word	100-word	100-word	50-words	50-words
Company Tabletop Real Estate at Industry Expo	1st Choices	Prioritized location Choices – Group 1	Prioritized location Choices – Group 1	Prioritized location Choices – Group 1	Prioritized location Choices – Group 1	Prioritized location Choices – Group 1	Prioritized location Choices – Group 2	Prioritized location Choices – Group 2	3rd Choice	✓	
Brand Exposure Before, During and After Event	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Inclusion in Email Marketing Blast	With Hyperlink	With Hyperlink	With Hyperlink	With Hyperlink	With Hyperlink	With Hyperlink	With Hyperlink (Space Permitting)	With Hyperlink (Space Permitting)	With Hyperlink (Space Permitting)	✓	✓
Logo on event Collateral, Signage, Website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Slideshow at Event	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Verbal Recognition from Podium by WID ED	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓



Women In Defense (WID)...

...strengthens the defense industrial base and workforce by promoting programming that creates, expands and enhances opportunities for women, increasing diversity within the national security community. WID's twofold mission focuses on empowering women currently working in defense and on encouraging talented young women to pursue careers in national security. Membership is open to women and men whose primary professional activities relate to the national security of the United States and its partners and allies. WID's 20 Chapters include members from defense companies; all branches of the U.S. Armed Forces; government; academia; think tanks; associations; and professional services. Active duty military and government employees receive complimentary membership. WomenInDefense.net

For More Information on Sponsorship Opportunities
Including Strategic Partnerships, Contact:

Ann Lewis

Associate Director, Women In Defense
alewis@NDIA.org | (703) 247-2563